

Overview

Let's learn about our city today. Below are some key terms that will help you in the activities.

A city is a place where people live, work, play, and go to school.

A zone is an area set aside in a city for certain purposes, such as housing, businesses or schools.

A city planner is someone who decides, through careful study, what types of buildings should go where in the city.

Advertising is when a business presents their product/service to the public, e.g. tv advert for a game.

A blueprint is a detailed plan for making something.

A scale translates the drawing size into actual size.

City Zones

There are 5 main types of city zones, they are listed below with examples of buildings that would be common in each zone.

Business	Farming	Industrial	Residential	Multi-Purpose
<ul style="list-style-type: none">• Office Buildings• Shops• Banks• Government Buildings	<ul style="list-style-type: none">• Farmhouse• Barns• Grain Elevators	<ul style="list-style-type: none">• Factories• Warehouses• Power Plants• Construction Companies	<ul style="list-style-type: none">• Single-family Houses• Apartment Buildings• Townhomes	<ul style="list-style-type: none">• Schools• Libraries• Shops• Garages

Activity 1: Be a City Planner

- On page 3, examine the buildings in each picture to decide which zone is depicted.
- Circle the name of the zone which best describes this picture, colour in to paint your city.

Activity 2: Become an Architect

- Use a ruler to practice taking measurements from the blueprint on page 4.

Activity 3: Create an Advertising Campaign

- 'Veggie delights' fruit and vegetable shop is moving to the city and would like you to create an advertising campaign to advertise their new business.
- Use page 5 to think about your ideas for the campaign and think about:

Who you are advertising to;

Where people can find your store;

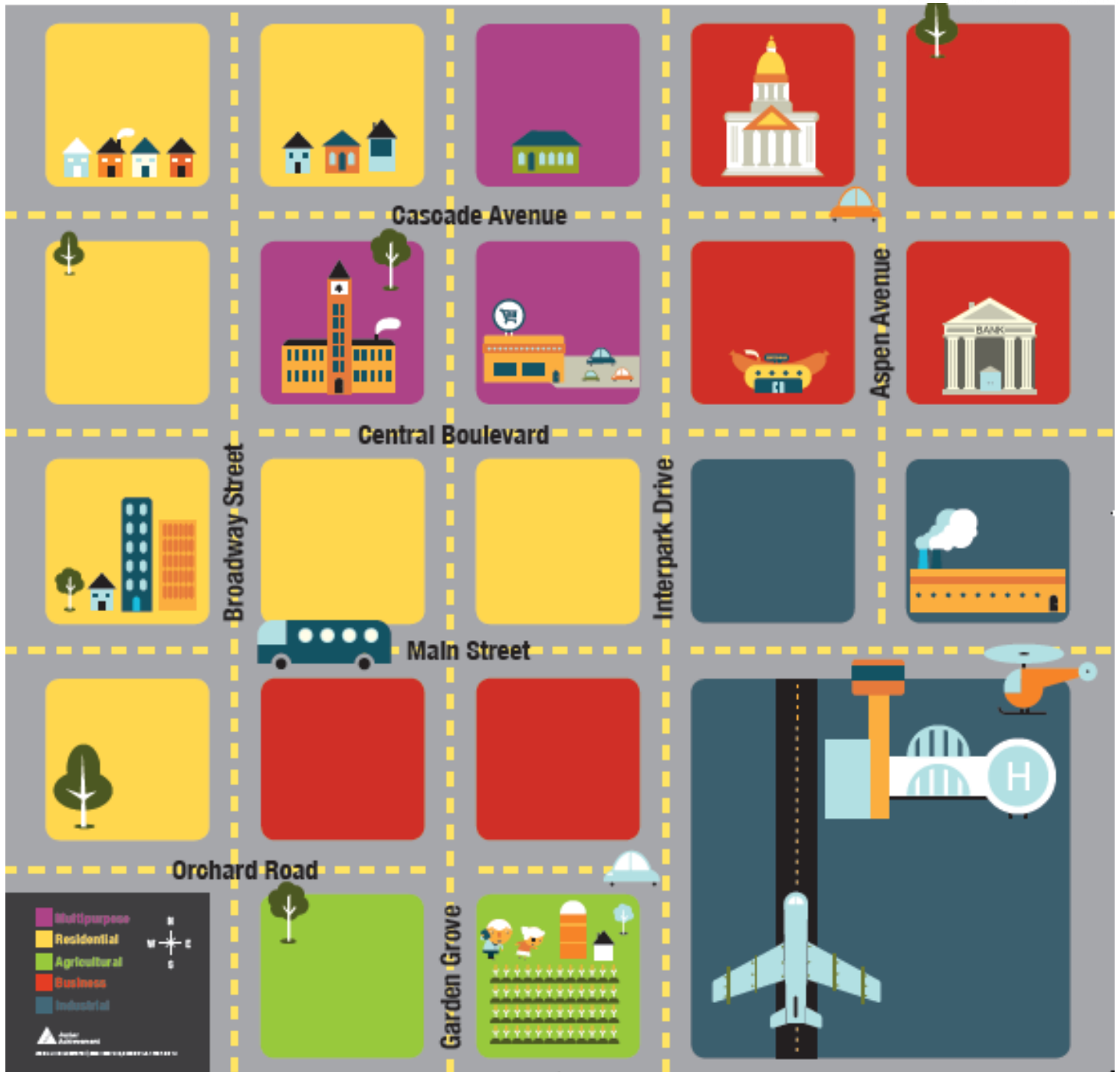
What you are advertising;

When you are advertising;

Why are you advertising?

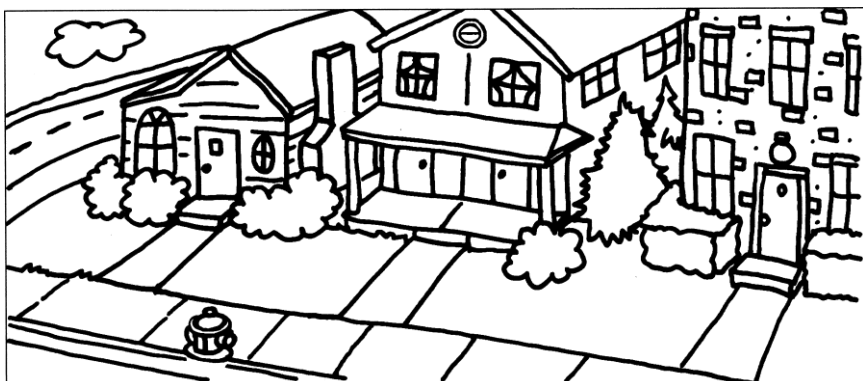
- On page 6 (citynews) create your advertisement, think colourful, eye catching, & informative.

City Zones Map



Activity 1: Be a City Planner

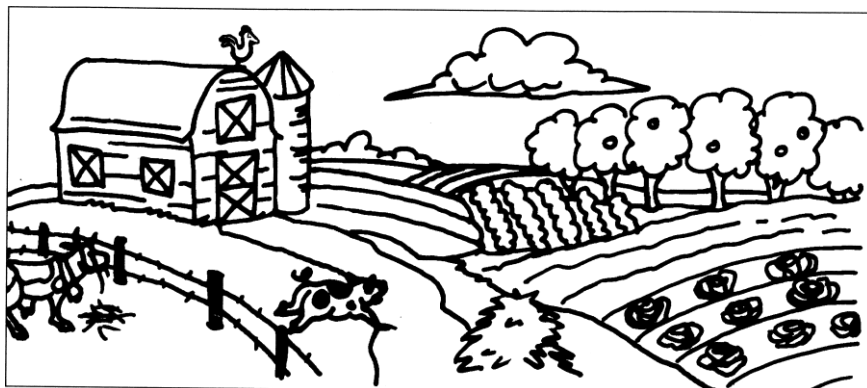
Decide which zone is shown in each picture. Circle the name of the zone and write it on the top line. Write the names of things in each picture that helped you decide on the other lines.



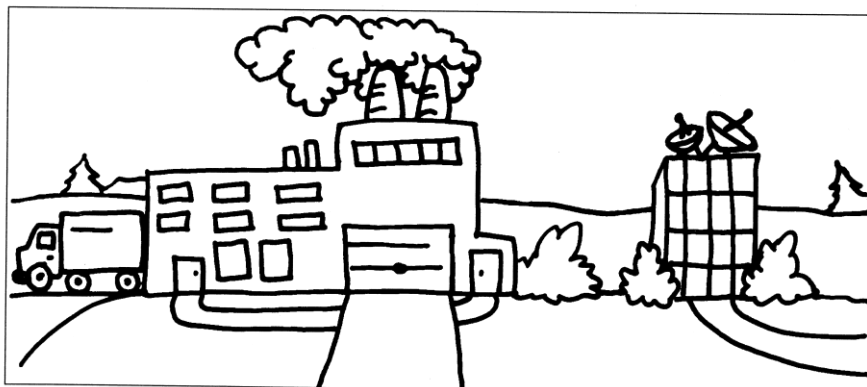
Farming Residential Industrial Business Multipurpose



Farming Residential Industrial Business Multipurpose



Farming Residential Industrial Business Multipurpose



Farming Residential Industrial Business Multipurpose



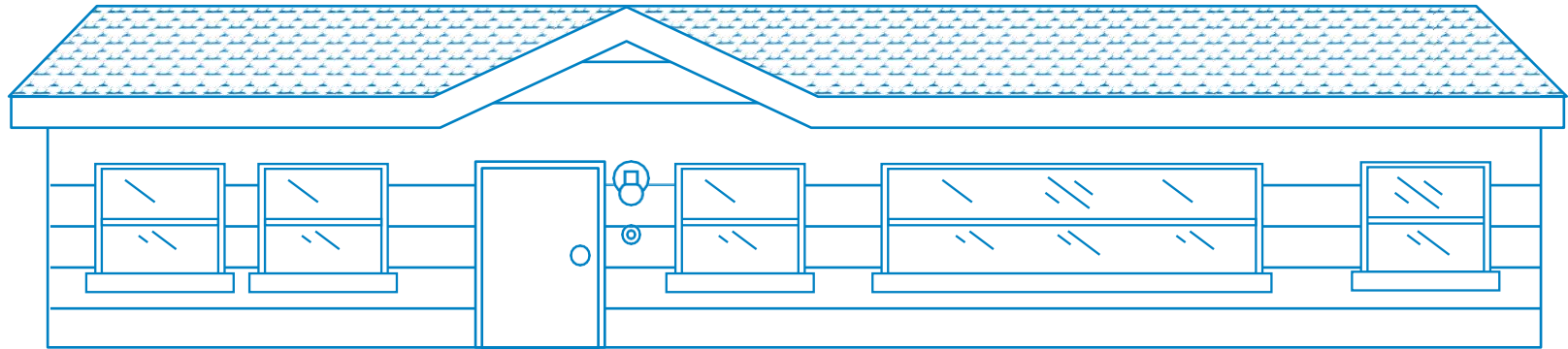
Dream Home

Builders use blueprints to build houses and other city buildings. Blueprints are detailed drawings.

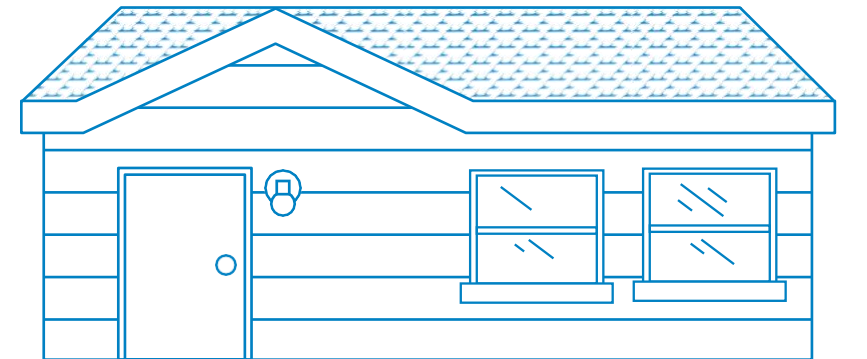
Practice taking measurements from a simple blueprint. Measurements on a blueprint are always smaller than the measurements of an actual building. Builders calculate the actual measurements by using a scale, which translates the drawing into the actual size. The blueprint shows a scale using the metric system (1 centimeter=1 metre). Use your ruler to answer the questions below.

Activity 2: Become an Architect

Front View:



Side View:



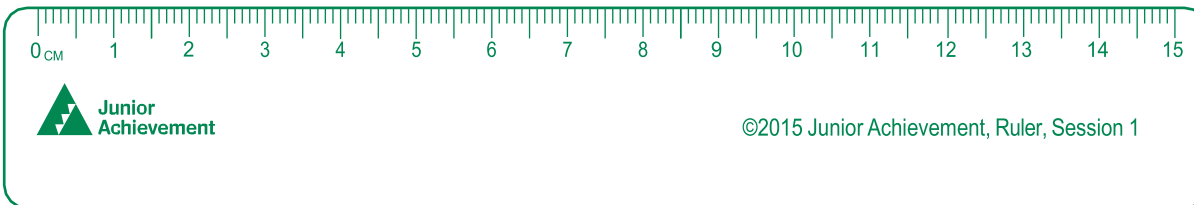
1. Look at the front view:

If 1cm = 1metre, how tall is the door?

2. Look at the side view:

If 1cm = 1metre, how long is the building?

(Metric)
Scale: 1 centimetre = 1 metre



Activity 3: Create an Advertising Campaign

OUR ADVERTISING CAMPAIGN

Veggie Delights..



...Vegetable shop is moving to the City. Create an advertising campaign to advertise their new business here.....



**Junior
Achievement** Ireland
INSPIRING YOUNG MINDS

Date:

School:



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CITY NEWS



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